**Subject**: Submission for PROS Customer Outperformer Awards: Acknowledgement and Request for Approval

Dear [Recipient Name],

I hope this email finds you well.

I am excited about an opportunity to spotlight our team’s efforts and company’s success via the prestigious PROS Customer Outperformer Awards. These awards recognize companies that have demonstrated outstanding performance and innovation in their respective industries. Winners will be announced at the Outperform with PROS event, a live, 3-day conference hosted in Orlando, FL by our partner, PROS, and I would like to submit our story.

The PROS Customer Outperformer Awards highlight companies that have excelled in leveraging PROS solutions to boost profits, empower teams, and maintain a competitive edge. As part of my submission for [Your Company Name] the team and I may be eligible for complimentary benefits, including recognition at the awards ceremony, promotional opportunities to elevate our brand's profile, and complimentary conference fees.

If you agree with this submission, please review the stipulations below and let us know if you have any questions. I want to work to get this submitted by April 5th inclusive of our acceptance of these permissions and any associated stipulations.

**Permissions for PROS Customer Outperformer Awards:**

By submitting, you authorize the use of your story of your journey with PROS, Inc. and its affiliates. You confirm your authority to enter into this agreement and assert that the content is free of intellectual property violations or unlawful material. Submitted content may be converted into case studies post-Outperform without additional approval. Please confirm usage of company's logo and name in marketing materials, including those related to PROS, Inc. or if we will need to keep the story confidential.

 We are excited about the opportunity to share our success story with the world and to further establish [Your Company Name] as true leaders in our industry!

Thank you for your consideration and support.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]